

John Alfred Reyes

Senior Full Stack Engineer | Independent Software Consultant

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PROFESSIONAL SUMMARY

Senior Full Stack Engineer and independent software consultant with extensive years of experience building scalable web platforms, cloud-native services, internal business systems, and data-intensive applications. Specializes in TypeScript, Node.js, React/Next.js, PostgreSQL, AI Driven Development and AWS. Experienced in leading distributed teams, translating business requirements into maintainable architectures, and owning delivery from discovery through production.

TECHNICAL SKILLS

Languages	TypeScript, JavaScript (Node.js), Python, SQL, C#, PHP
Frontend / Backend	React, Next.js, Express, Fastify, Vue, Nuxt, Svelte, .NET 7, Laravel, REST, GraphQL
Data / Cloud	PostgreSQL, MySQL, SQL Server, MongoDB, DynamoDB, AWS Lambda, EC2, S3, IAM, SSM, CloudWatch, CloudFormation, Firebase
Tools and Methodologies	Docker, GitHub Actions, Jest, Vitest, OpenAI API, Contentful, Jira, ClickUp, Agile/Scrum, Claude Code, Cursor, Copilot, Obsidian, Supabase, Vercel

PROFESSIONAL EXPERIENCE

Independent Software Consultant / Senior Full Stack Engineer Freelance	2025 – Present
Remote International clients	
- Developed an app for Parents that helps them manage their needs using the concept of tribes. Converted a HTML project to React SPA, enhanced business logic, implemented security best practices and handled end to end deployment - Co-developed and maintained 2 ERP systems for an EU and US client that are both in the E-commerce space. Streamlined ERP processes, optimized back end code and produced a 50% improvement in terms of response time, migrated critical sales data and fixed deployment pipeline. - Acted as a Technical Lead / Project Manager for Northstar 2.0, a CRM project for a US client in the logistics space. Implemented a streamlined project management process, refactored the front end application, configured the infrastructure and managed client expectations. - Co-developed a channel manager SaaS for an AU client in the hospitality space. Handled transactional data coming from bookings on different platforms such as Booking.com, Agoda, Expedia. Developed API endpoints, optimizations, data migrations and front end improvements. - Delivered production UI components and backend integrations for Homeqube Marketplace, reducing defects by 30% and accelerating release cycles by 25%.	
Senior Full Stack Engineer Unicity International Inc.	2024 – 2025
Taguig City, Philippines	
- Pioneered an AI-powered translation automation and deployment pipeline, reducing processing time from 3 days to under 5 minutes. - Developed a referral-link feature that increased customer sales by 30%.	

- Led performance optimization initiatives that improved page-load speed by 80%.
- Streamlined new-market deployments from approximately 3 hours to 10 minutes.
- Improved multilingual translation layers to deliver approximately 98% accurate translated values across markets.

Software Engineer | Cognizant

2022 – 2024

Makati City, Philippines

- Co-led an Agile team building an enterprise audit-assurance platform that streamlined audit workflows and contributed to a 20% revenue increase.
- Architected and optimized production-critical ETL and suggestion services in Node.js and Transact-SQL, reducing execution time by 15%.
- Designed a data-heavy analytics interface and improved page performance by 15%.

Full Stack Engineer | Locale Europe Ltd.

2022

Remote from Philippines | Contract

- Led end-to-end partner-system integrations, reducing manual onboarding effort by 95% and cutting time-to-live from 2 weeks to 3 days.
- Designed and deployed Node.js microservices on AWS Lambda, improving API response times by 40% and reducing infrastructure cost by 20%.
- Integrated third-party APIs that synchronized 2,000+ records per day and reduced data-mismatch errors by 90%.
- Developed a Contentful-powered website that increased monthly traffic by 20% and reduced full-stack deployment time by 30%.

Software Engineer | Yondu Inc.

2021 – 2022

Taguig City, Philippines

- Spearheaded a blockchain-based digital credential application that enabled users to securely store and present verifiable IDs.
- Developed a React-based NFT marketplace supporting client partnerships and contributing to a 12% increase in annual revenue.

Web Developer | Cafe24 Philippines

2019 – 2021

Ortigas, Pasig City, Philippines

- Built an internal data-visualization application with filters across 10+ dimensions, enabling stakeholders to produce reports 40% faster.
- Developed Node.js, TypeScript, Python, MySQL, and GraphQL services for a customer-targeting platform serving 100,000+ customers in Korea.

SELECTED STRENGTHS

System architecture • Technical leadership • Client discovery • Product delivery • API and integration design • Cloud deployment • Performance optimization • Mentoring • Cross-functional collaboration • AI Driven Development

EDUCATION & CERTIFICATION

Bachelor of Science in Information Technology | Bulacan State University, Malolos, Philippines

2015 – 2019

AWS Certified Cloud Practitioner | Earned 2023

Credential