

John Alfred Reyes

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Senior Full Stack Engineer with 6+ years of experience specializing in MERN stack and AWS cloud solutions. Proven leader that guided and mentored cross-functional teams to deliver robust, user-centric applications. Skilled at translating business goals into scalable architectures, driving collaboration between engineering, product, and design to achieve measurable impact. Dedicated to fostering best practices, empowering team growth, and continuously elevating development standards.

Core Competencies: Full Stack Development, Agile Methodologies, REST API, Cross-functional Leadership

Technical Skills

Languages: Javascript (Node.js), Typescript, Python, SQL, PHP, C#

Frameworks/Libraries: React.js, Next.js, Express.js, Fastify, Serverless, Vue.js, Nuxt.js, Svelte, Laravel, .NET 7

Databases: MongoDB, Transact-SQL, MySQL, Postgres, DynamoDB

Tools: AWS (Lambda, S3, SSM, EC2, IAM, Cloudwatch, Cloudformation, Amplify), OpenAI API, Google Sheets API, Jest, GraphQL, Contentful, Docker, Cursor AI, Jira, Click-up

Certifications: AWS Certified Cloud Practitioner (2023 – 2026)

Professional Experience

2024 – 2025

Sr. Full Stack Engineer | Unicity International Inc | Full-time | Taguig City, PH

- Pioneered an AI translation automation & deployment pipeline, cutting process time from 3 days to under 5 minutes.
- Developed a referral-link feature that boosted customer sales by 30%.
- Led performance optimizations, improving page load speeds by 80%.
- Streamlined the deployment process for new markets reducing the total time from 3 hours to around 10 minutes.
- Responsible for improving our product's translation layers enabling us to serve multiple markets with different languages serving 98% accurate translated values.

2022 – 2024

Software Engineer | Cognizant | Full-time | Makati City, PH

- Co-led an Agile team to build an auditing-assurance platform for enterprise clients that streamlines auditing processes and increased their revenue by 20%.

- Architected and optimized production critical ETL and suggestion services written in Node.js and Transact-SQL reducing total execution time by 15%.
- Designed a data heavy analytics page and optimized the page performance by 15%.

2022

Full Stack Engineer | Locale Europe Ltd | Contract | Greater London, UK (Remote from Philippines)

- Led the end-to-end integration of new partner systems into our core platform, cutting manual onboarding effort by 95% and accelerating time-to-live from 2 weeks to 3 days.
- Designed and deployed external microservices using Node.js, AWS and Lambda, optimizing API response times by 40% and reducing infrastructure costs by 20%.
- Integrated 3rd party APIs—automating sync of over 2,000 records/day and reducing data-mismatch errors by 90%.
- Developed a new Contentful powered website that drove a 20% lift in monthly traffic and slashed full-stack deployment time by 30%.

2021 – 2022

Software Engineer | Yondu Inc | Full-time | Taguig City, PH

- Spearheaded a blockchain-based digital credential project that allowed users to seamlessly save their IDs over our application and use it as a true identifiable copy.
- Developed an NFT market place using React.js to promote the partnerships of our clients and increased their annual revenue by 12%.

2019 – 2021

Web Developer | Cafe24 PH | Full-time | Ortigas Pasig City, PH

- Built an internal data-visualization app with advanced filters across 10+ dimensions, enabling stakeholders to generate custom reports 40% faster.
- Developed services using Node.js, Typescript, Python, MySQL and GraphQL for a customer targeting system that served 100k+ customers across Korea.

Freelance Projects

Technical Lead/Project Manager | Northstar 2.0

- Led the development of the company’s CRM and implemented a Scrum process, cutting feature delivery cycles by 30% and raising on-time release rate from 70% to 95%;
- Developed a form-builder supporting 10+ field types, reducing form creation time by 50% and improving data-entry efficiency by 40%.

Full Stack Developer | Homeqube Marketplace

- Delivered critical UI components and backend integrations, reducing production defects by 30% and accelerating release cycles by 25%.

Education

Jun 2015 – Jun 2019

Bachelor of Science in Information Technology | Bulacan State University | Malolos Bulacan, PH